

## **CROQUET TASMANIA**

(Incorporated as Tasmanian Croquet Association)

### **Strategic Plan for 2014-2018**

(Approved at the Special General Meeting on 24 January 2014)

#### ***VISION***

The vision of Croquet Tasmania is to foster awareness of croquet as an inclusive, lifelong pursuit and to support Tasmanian players of all abilities in their recreational, community sport and high performance participation.

#### ***MISSION***

Croquet Tasmania exists to

- Promote and control the playing of the games of croquet and associated mallet sports in Tasmania in accordance with the Laws as approved from time to time by the Australian Croquet Association
- Affiliate with the Australia Croquet Association
- Program and conduct the State tournaments and competitions and to support such local tournaments and competitions as may be conducted by affiliated clubs and regional groups of clubs
- Arrange tournaments and matches in Tasmania with visiting international or interstate players or teams
- Support the development and sustainability of croquet clubs through programs and practices that encourage diversity in recruitment and participation of players at all levels

## **OBJECTIVES**

Croquet Tasmania aims to

1. Provide best-practice management within Croquet Tasmania in accordance with national Sports Governance guidelines and standards
2. Contribute to the ACA effort to access funding as a sport recognised by Australian Sports Commission
3. Raise the standard of officiating and coaching from club to state level consistent with ACA policies and standards
4. Increase the participation and standard of recreational players, competition entrants, and elite athletes in all forms of croquet and provide progressive pathways for all levels of players.
5. Support the development of facilities at new and Member Clubs and secure alternative venues for local, regional, interstate and international competitions
6. Raise the profile of croquet as a 'thinking person's' sport suitable for all ages

## **GOALS**

Croquet Tasmania, through its officers, appointees and affiliated clubs, works to achieve these mid-range goals over the next four years (2014-2018)

1. Provide best-practice management within Croquet Tasmania in accordance with the Mandatory Sports Governance Standards [Executive]
  - 1.1 Adopt and implement ACA Member Protection Information Policy
  - 1.2 Increase number of Member Protection Information Officers to 3
  - 1.3 Develop risk management strategy with reference to 'Guidelines for Managing risk in Sport and Recreation Organisations' (Standard HB 246:2010)
  - 1.4 Review, rationalise and preserve the records and memorabilia of the Association

2. Contribute to the ACA effort to access funding as a sport recognised by Australian Sports Commission and other funding bodies [Executive]
  - 2.1 Engage in strategic and business planning with achievable goals
  - 2.2 Develop a database of member details to be available to the ACA
  - 2.3 Participate in ACA member surveys
  
3. Raise the standard of officiating consistent with ACA Accreditation/Reaccreditation Policy [Director of Refereeing]
  - 3.1 Encourage and promote the recruitment of new referees and umpires
  - 3.2 Review accreditation schedule for officials to ensure as many as possible achieve and maintain accreditation
  - 3.3 Increase number of Examining Referees to four and Presenters to four for each form of the game
  - 3.4 Arrange the delivery of national yearly refresher courses for officials
  
4. Increase the participation and quality of elite athletes, local competitors and recreational players in all forms of croquet [Director Coaching, Director Golf Croquet and Director Association Croquet, Competition Convener and State/Club Handicappers]
  - 4.1 Encourage and promote the recruitment of new coaches and the progression of current coaches
  - 4.2 Review accreditation schedule for coaches to ensure as many as possible achieve and maintain accreditation
  - 4.3 Arrange the delivery of refresher coaching programs for Beginner and Level 1 coaches
  - 4.4 Bring national level coaches to conduct sessions for all levels of players
  - 4.5 Expand introductory programs on the techniques and tactics of Association and Golf Croquet for delivery to clubs
  - 4.6 Pilot a novice handicap system for high handicap players of 'win-only' recording
  - 4.7 Review annually the calendar of events for number, balance, and spread of competitions across regions and handicap levels

5. Support the development of new and Member Clubs and secure alternative facilities as venues for local, regional, interstate and international competitions [Executive, Competition Convener and Member Clubs]
  - 5.1 Access state funding and council support for night lighting at one croquet venue in each region
  - 5.2 Liaise with councils and sporting organisation to identify suitable venues for interstate events
  - 5.3 Attract and host four interstate events in five years by promoting Tasmania as a destination
  
6. Raise the profile of croquet as a sport suitable for all ages  
[Promotion, Member Clubs, Director Schools Croquet, Web Officer, Constitution Officer and Executive]
  - 6.1 Produce a series of commercial quality promotional materials to be made available to Member Clubs at cost
  - 6.2 Develop guidelines for hosting team building and family events for use by Member Clubs
  - 6.3 Seek at least two Member Clubs to pilot a secondary student 'after school' program
  - 6.4 Invite national players for demonstration games for the general public
  - 6.5 Develop relationships with key media contacts for local and state coverage
  - 6.6 Increase the migration to electronic communication and, as appropriate, introduce social media technologies